

From: Linda Leiser [lleiser@cvillederm.com]
Sent: Thursday, January 27, 2011 4:55 PM
To: Linda Leiser
Subject: Charlottesville Dermatology Newsletter February 2011



Happy Valentines Day

After the Holidays come New Year's Resolutions. Many resolutions tend to be weight-focused rather than health-focused. As we grow one year older, I encourage you to love your skin and treat it well. Resolve this year to schedule an annual skin exam with one of our board certified physicians or our Nurse Practitioner. Resolve to complete our cosmetic questionnaire prior to your next visit (available on our website or at our office). This will help us address your skincare concerns and best advise you on procedures and products to benefit your skin.

Our practice continues to be aware of the challenging times faced by many and we work diligently with the pharmaceutical and skincare companies to make things a little easier for you. Many of the pharmaceutical companies offer coupons to cover co-payments. Ask your physician if there is a coupon available for your prescription.

We also try to make you aware of any of the aesthetic company rebates and each month we feature a special promotion on our Wrinkle Free Wednesday events.

Thank you as always for allowing us to take care of your skincare needs.

Rhonda Hughes

Rhonda returned to Charlottesville Dermatology in January and many of her former patients are excited to see her back. Rhonda has had extensive training in Laser Technology and previously assisted Dr Magee and Dr Elder for almost 10 years. For the month of February, Rhonda is offering a peel package of 6 peels for \$300. Never had a peel? Try one. You will like the results. If you are looking to make your skin "glow" in time for your Valentine Date Night, give Rhonda a call. Rhonda can also discuss our laser services and skincare products and answer any of your questions.



on the business side

It's a new year and that means it is time to update your information. We need a few moments of your time to make sure your records are current with details such as address, phone numbers and insurance information. On the back of our registration form are several consents. We are required by the Health Insurance Portability and Accountability Act (HIPAA) to have a new consent form signed each year.

Be aware that we cannot see minors (anyone under age 18) for an initial visit, unless they are accompanied by a parent or legal guardian.

new product

We have added a new product to our Obagi line - [Nu-Derm Sun Shield SPF50](#)



Paraben Free
Non-allergenic

Ideal for all skin types

Formulated with
Octinoxate 7.5%
Zinc Oxide 10.5%

Provides complete anti-aging sun protection

Absorbs quickly
Sheer

Available in our office 1st week of

February

wrinkle free wednesday



Buy 1 Radiesse Syringe .. get 2nd syringe at 1/2 price

Microdermabrasion treatment .. \$75.00

10% off Charlottesville Dermatology products

10% off injections and fillers

skincare company rebates

Dysport "relaxes" the muscles associated with lines and wrinkles
Rebate offer - \$50 (**February 1- March 31,2011**)

Restylane and Perlane fillers used to fill lines and wrinkles and also to fill volume defects

Rebate offer - Save up to \$390 during limited time offer (**February 1 - March 31**)

Restylane - \$50 off each mL used in your tx. (min purchase 2 mL in single treatment).

Perlane - \$65 off each treatment (min purchase 1 mL)

SculptraAesthetic subtle, anti-aging volume enhancement with gradual results

Rebate offer - \$100 off each syringe up to a maximum of \$300

Watch out for the new Sculptra Aesthetic ads on TV launching next week

derm notes

(The article this month was written in my honor. I can certainly attest to the pain)

Herpes Zoster (Shingles) by Chelsi Miller NP

Herpes zoster or shingles, typically presents as a painful blistering rash on one side of the body. It can occur at any age, though is most common among older individuals. Shingles is caused by reactivation of the varicella virus (the virus that causes chickenpox) which has been dormant in the spinal ganglion. Age, immunosuppressive drugs, emotional stress, fatigue, illness and radiation have all been associated with causing the reactivation of varicella, though sometimes it is difficult to pinpoint an exact cause.

Most people will experience an itching or burning sensation in the effected area 4-5 days before a rash develops. This is called pre-herpetic neuralgia. This is followed by the development of clusters of tiny blisters over tender red skin over the next week or so. The blisters eventually rupture and form a crust before healing. Scarring is rare. If left untreated, the rash typically lasts for 3-4 weeks. Antivirals, ideally started within the first 72 hours of the onset of the rash, can accelerate healing, control pain and reduce the risk of long term nerve damage.

A herpes zoster vaccine is recommended for all individuals over the age of 60, to help prevent or minimize a herpes zoster outbreak. The vaccine is also recommended for individuals with a history of shingles as there is a risk for a second attack. The vaccine is not appropriate for individuals with an allergy to gelatin or neomycin, women who are pregnant, or if you have a severely weakened immune system.

Charlottesville Dermatology
600 Peter Jefferson Parkway
Suite 230
Charlottesville
(434) 984-2400

www.charlottesvilledermatology.com

This message was sent from Linda Leiser to lleiser@cvillederm.com. It was sent from: Charlottesville Dermatology, 600 Peter Jefferson Parkway Suite 230, Charlottesville, Va 22911. You can modify/update your subscription via the link below.

Email Marketing by
iContact
try it free

 [Manage your subscription](#)