

Charlottesville Dermatology

May-June 2010

Greeting Friends!

May is Skin Cancer Awareness Month and Charlottesville Dermatology has been playing their part in the community to raise awareness that skin cancer is the fastest growing cancer in the States. Our providers participated in the annual Martha Jefferson Hospital Skin Cancer Screening Clinic; Chelsi, our Nurse Practitioner, spoke to a local business staff meeting and we published articles in 'News Virginian' and the 'Charlottesville Woman' magazine. We encourage you to share the facts below with friends and family and follow these simple rules:

Protect your Skin Today and Every Day

- There will be over 2 million new cases of skin cancer in the US this year
- Skin Cancer is preventable and easily recognizable
- One American dies every hour from skin cancer
- Melanoma is the leading cause of death from skin cancer
- Melanoma is the 2nd most common cancer in young white women

Be Aware

- A**void unprotected sun(or tanning bed exposure)
- W**ear sun-protective clothing, including hats and sunglasses
- A**pply sunscreen with an SPF>30
- R**outinely check your body for changes
- E**ducate your family and friends

...and of course visit a board-certified dermatologist annually for a skin cancer screening

Happy Birthday Lasers! The laser turns 50 this year - a remarkable achievement in the treatment of skin damage. Many clinics offer lasers. Why should you go to one clinic versus another? Good question! Dermatologists feel strongly that they are the best trained for dealing with skin concerns, including those treated with lasers. Our board-certified physicians are directly involved in evaluating which laser treatment is best for your skin.

On June 23, we are offering 15% off a Laser Hair Removal treatment

Back by popular demand - Laser Mondays. Receive 10% off a Fraxel, IPL or Laser Hair Treatment (June and July)

Microderm/Peel Offer

It is recommended that a Microdermabrasion treatment or chemical peel be done about every 4-6 weeks to clear away dead skin cells and smooth out bumps

For the remainder of May and June, we are offering a



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We carry the full line of EltaMD® Sun protection products
www.eltamd.com



Colorescience "Sunforgettable"
Mineral sunscreen



Wallaroo Hats
Large collections of Men's, Women's
and Children's Hats
Many Colors and Designs
UPF 50+ Rating



bloq·UV™
Wear your sunBLOQ without the lotion™

Combination treatment for \$200 (\$100 savings). If you sign up for a course of 4 treatments, you will receive 50% off the 4th treatment

WRINKLE FREE WEDNESDAY

June 23, 2010

8am-5pm

10% off Injections and Fillers

15% off Laser Hair removal

5% off all Sunscreens

Visit our website www.charlottesvilledermatology.com for more information

New Products

Restylane® and **Juvederm®** Fillers now come formulated with Lidocaine. This saves you time by eliminating the need for numbing time. If you want to continue to numb prior to your filler, we sell LMX in the office so that you can numb at home or on your way.

Colorescience Sunforgettable® We are excited to be the first practice in Charlottesville to carry the Sunforgettable® Mineral Sunscreen. Brush it on! Roll it on! However you use it, you will love it! Instant protection, water resistant, no more greasy feeling, cooling, reflects and refracts light on the surface of your skin.

bloq.uv shirts For our swimmers, cyclists and runners we have some athletic shirts with a UPF factor of 50. Blocks 98% of the sun's UV rays, wicks away moisture for coolness and comfort, non-greasy, extremely lightweight, pack easily.

Wear your sunbloe without the lotion

SAVE THE DATE

**Future Wrinkle Free Wednesday
Dates**

July 21, 2010

September 15, 2010

October 13, 2010

November 10, 2010

December 8, 2010

Sculptra™ Aesthetic is here.

Our physicians are specially trained for Sculptra™ Aesthetic. Ask your doctor how this new product may benefit you.

www.sculptraaesthetic.com