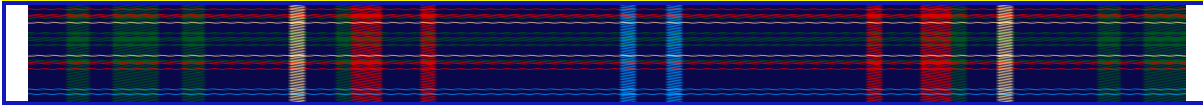


CHARLOTTESVILLE DERMATOLOGY OCTOBER NEWSLETTER



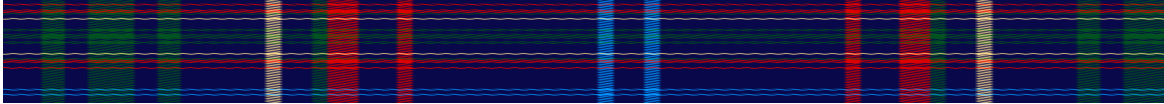
I have just returned from a trip to the homeland. I thought I would be a little patriotic and add a little touch of Scotland to the Newsletter this month. It was a nostalgic trip for me, visiting all the old haunts. I have been gone for thirty years now, but my village has not changed very much. Surprisingly enough I bumped into a couple of people who recognized me. Must be the good skincare advice that is keeping me looking young (or maybe it is the hair color)!! Of course it rained and rained and rained some more, but we Scots are a hardy bunch and we do rain well.

Dr Magee and the Charlottesville Dermatology Spinners took part in the 2011 Cycling Challenge to benefit The Boys & Girls Club in mid-September. Despite the early morning start, the team was raring to go and a great time was had by all.


We welcomed Evelyn Miller to the Charlottesville Dermatology Family on September 15th. Mom Chelsi (our Nurse Practitioner), Dad Steve and baby are doing well.



Evelyn Miller



OPEN HOUSE



OPEN HOUSE
October 25
5:30-7:30

DEMONSTRATIONS
 Botox®
 Dysport®
 Restylane®
 Juvederm®
 Radiesse®
 Sculptra™ Aesthetic

PRODUCT TESTING
 Colorescience
 Obagi®
 Cvillederm products

DISCUSSION ON
 THE BENEFITS OF LASER
 SKIN CORRECTION

PRIZE DRAWINGS
 REFRESHMENTS

CHARLOTTESVILLE DERMATOLOGY

600 Peter Jefferson Pkwy., Ste. 230, Charlottesville, VA
434.984.2400 • charlottesvilledermatology.com
 Anna Magee, MD • Deborah Eider, MD • Chelsi Miller, NP • Rhonda Hughes

Our annual Open House (Beauty Bootcamp) is scheduled for Tuesday, October 25th 5.30p - 7.30p.

If you have been thinking about an Injection, Filler or Laser Treatment but are not sure, then this is the night when you can get your questions answered.

Our physicians will be demonstrating fillers on some patient volunteers and we will have company reps. present to answer your questions.

Light refreshments will be available.

Each attendee will be given a passport card which will be signed by the various reps. as you visit them. When your card is complete, you will be eligible to enter the prize drawing. We have some terrific door prizes lined up!

Bring a friend and you will be eligible for the super prize drawing:

2 gift certificates towards a Cosmetic Service of your choice

Representatives from our product companies Obagi, Colorescience and our Private Label Brand will be in attendance and you you will be able to discuss skin issues and possible solutions with the experts and test many of our products

As an Open House Special we will offer 25% off all products purchased that evening. Get an early start on your Christmas shopping!

Schedule an appointment (small deposit required) during the Open House for a Laser treatment or an Injection and you will receive a significant discount. You have to come to the Open House to find out the details! (Discounts cannot be used in conjunction with any other specials).

. Wrinkle Free Wednesday

October 26th

Receive an instant \$75.00 on your first Botox injection area.

Receive a \$75.00 instant rebate and a \$75.00 mail-in rebate (Total \$150.00) for a Botox/Juvederm combination treatment.

We are also featuring the Fraxel Laser this month.

Receive 15% off an Individual treatment and 25% off a package of 3 treatments.

New Products

Many of you are familiar with and love the eltaMD sunscreen line. We have added some of their skincare products and we think you will love the AM & PM Therapy products. The eltaMD line is only available in physician's office and has a very reasonable price point.

WRINKLE FREE WEDNESDAY
October 26, 8am-5pm

ONE DAY ONLY
SAVE \$75 INSTANTLY ON BOTOX® INJECTION (per 25 units)
SAVE \$150 on BOTOX®/JUVEDERM® COMBO (per 250 units/1cc)

.....
15% off Fraxel® treatment
25% off Fraxel® package of three treatments

OCTOBER SPECIAL
INTRODUCTORY OFFER on eltaMD® Skincare

CALL FOR AN APPOINTMENT: 984.2400

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600 Peter Jefferson Pkwy, Ste. 230, Charlottesville
www.charlottesville dermatology.com
Physicians are Board Certified in Dermatology

We are running an introductory offer this month - 20% off the skincare products. We have put together a really nice kit containing the foaming cleanser & AM/PM therapies.

Derm Talks

Lasers for the skin

Lasers have the unique ability to emit an intense beam of bright light of one color (wavelength). (Ordinary light is composed of many different colors and appears white.)

New, state-of-the-art lasers have revolutionized the treatment of a wide variety of skin disorders including spider veins, leg veins, birthmarks, hypertrophic scars, stretch marks, pigmented spots (freckles, age spots) and tattoos. They are also frequently recommended as part of a cosmetic rejuvenation program to create a more youthful appearance.

by the laser and how it might be used to treat the skin. For instance, yellow-light lasers are particularly effective at treating red areas, such as birthmarks or visible blood vessels whereas red-light lasers are more effective at treating brown spots, such as age spots.

Some types of lasers for skin called ablative lasers are used to heat, cut, and remove superficial skin tissue such as pigmented lesions or blood vessels.

Non-ablative lasers work beneath the skin to reduce fine lines and wrinkles, leading to improved skin tone with minimal side effects and little recovery time.