

Charlottesville Dermatology

July 2010

Greeting Friends!

We hope all our patients had a very happy Fourth of July Holiday with family and friends. We know this is a busy time of year for everyone, but please take time in your busy schedule to pay attention to the health of your skin .

Using an approach of preventive dermatology, cosmetic and laser treatments, Charlottesville Dermatology offers our patients a variety of effective, anti-aging solutions. The signs of early aging may include skin discoloration, sun damage, fine wrinkles and an increased appearance of facial blood vessels. Our physicians will be happy to consult with you on treatment options and Jessica, our laser technician, will be happy to suggest a treatment plan for you. Consider one of the following treatment options:

Chemical Peels

- *Addresses various skin conditions, such as pigmentation abnormalities, post-inflammatory hyperpigmentation, melasma, and photodamage*
- *Effective (achieve visible improvement after one treatment, significant results after a series of treatments)*
- *Can be customized for the treatment of each specific condition*
- *May be performed on Skin types I- VI*
- *Little or no or down time*
- *Peeling solution combined with Retinoic acid creates more exfoliation than other chemical peels same depth*
- *Well tolerated (minimum or no burning, peeling solution has pH 2-3, higher than most chemical peels)*
- *Easy to use (does not require timing or neutralization)*

Microdermabrasion

Microdermabrasion is the most natural way to evenly and safely exfoliate the skin without chemicals or lasers and is one of the most requested non-invasive cosmetic procedures. You may feel a mild discomfort during treatment and mild redness may occur for a short period of time post treatment. In other words, there is very little down time. Microdermabrasion can significantly improve the appearance of patients with active acne.

*** IPL - (Intense Pulse Light)**

IPL therapy is a light based source that uses energy to treat sun-damaged skin with minimal or no "down-time." IPL is most



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We carry the full line of EltaMD® Sun protection products

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Colorescience "Sunforgettable"
Mineral sunscreen



recommended laser for sun-damaged skin and is widely recognized for its ability to improve the following skin issues: brown spots, broken blood vessels, and uneven skin tone. The beauty of this procedure is that we can safely treat the face, neck, chest, or any other body part that has suffered sun-damage!

How it works

The best candidates for IPL treatment are patients with lighter skin tones who desire improvement from such imperfections as uneven skin tone, dull complexion, and discoloration. If you are considering IPL or any other procedure, we recommend scheduling a consultation with one of our physicians to find out best options for your skin.

***Wrinkle Free Wednesday**

July 21, 2010

Hours 8am- 5pm

We will have 2 injection specials

Botox - 50/50 Special

Available to the first 50 patients receiving 25 units of Botox or more

Receive an Instant Rebate of \$50

Sign up on Allergan website and receive a mail in rebate of \$50

Total Savings - \$100

Dysport "Take it or leave it"

Receive 10% discount at time of service

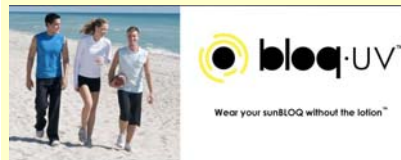
Receive mail in rebate of \$75.00

Sign up and let Medicis know whether you want to continue with Dysport Either way, you will receive a \$75.00 towards your next injection whether you stick with Dysport or switch back to Botox (2nd injection must be administered by Jan. 31

Potential savings for 2 injections - \$187.50

Try a Microdermabrasion for \$100

Walleroo Hats
Large collections of Men's, Women's and
Children's Hats
Many Colors and Designs
UPF 50+ Rating



Wear your sunbloq without the lotion

SAVE THE DATE
Future Wrinkle Free Wednesday Dates
September 15, 2010
October 13, 2010
November 10, 2010
December 8, 2010

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This will be our last Wrinkle Free Wednesday event until September due to staff vacation schedules Take advantage this month of these great special offers!

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