

**From:** Linda Leiser [lleiser@cvillederm.com]  
**Sent:** Monday, September 27, 2010 5:34 PM  
**To:** lleiser@cvillederm.com  
**Subject:** Charlottesville Dermatology September Newsletter



### Greetings

Welcome to Fall!

**TODAY** is a good day to reflect on a summer full of wonderful experiences. Dr Magee and Chelsi Miller, our Nurse Practitioner, competed in their first triathlons this summer. Dr Elder ran in the Charlottesville 4 miler with her daughters. Dr Magee organized a team of cyclists to raise money for the Boys and Girls Club and yours truly is heading to Hawaii in less than 2 weeks to watch her daughter compete in the Ironman.

This summer we supported several Community Outreach events: Camp Holiday Trails, Young Life, The Charlottesville Free Clinic, The Charlottesville Triathlon Club, MACAA & The Heritage Harvest Festival at Monticello. We have also been invited to a couple of local Health Fairs to talk about the importance of skin cancer screening and sun protection.

**TODAY** is a good day to look in the mirror. Were you diligent this summer applying and re-applying sunscreen appropriately? Did you wear a hat when you were out? Are you wearing sun protective clothing? Is your skin dull and sun-damaged?

**TODAY** is a good day to schedule a consultation with one of our board certified physicians to discuss options to correct sun-damaged skin.

**TODAY** is a good day to purchase a chemical peel or microdermabrasion package to remove dull, dry, sun-damaged skin

**TODAY** is a good day to schedule a filler appointment. We have put together some terrific promotions just for you. (See our Wrinkle Free Wednesday ad below)

**TODAY** is the day to start on a new skincare regimen. With the Holidays just around the corner, remember that healthy looking skin does not happen overnight. If you want to look your best for the Holidays, it is time to give your skin a lift now.



[www.charlottesvilledermatology.com](http://www.charlottesvilledermatology.com)

Look for the new media section on the home page of our website. Click to find a recent article from Tia Poll from Endlessbeauty.com . You will also find a podcast of an interview between Dr Magee and Coy Barefoot (Charlottesville Right Now- 1070 WINA) where they discussed various skin cancers and prevention. I think you will find it very educational. Under the cosmetic injection tab, we have added information about a new filler called Radiesse, available now at our office. Be sure to check out our Facebook page - "Like" us and be one of the first to hear about our promotions and specials.

## Wrinkle Free Wednesday-October 13,2010

We have arranged some amazing specials for you this month. If you have never had a filler, now is the time. If you have never had a peel before, purchase a package this month. You will like the results.

### Wrinkle Free Wednesday Specials

*Purchase 1 Restylane Syringe -  
Receive 2nd syringe at 1/2 price*

*Purchase 50 units Dysport (min) -  
Receive SkinMedica TNS Illuminating  
Eye Cream at 1/2 price*

*Purchase SkinMedica TNS Recovery  
Complex -  
Receive TNS Line Refine FREE*

*Purchase a [Vitalize Peel Package](#)  
Receive TNS Recovery Complex FREE*

FUTURE DATES  
NOVEMBER 10, 2010

DECEMBER 8, 2010

**WRINKLE FREE WEDNESDAY!**

**October 13**  
8am - 5pm  
Call for an appointment  
**984-2400**

**10% OFF**  
BOTOX®  
DYSPORT®  
JUVEDERM®  
RADIESSE®  
SCULPTRA™  
AESTHETIC

CHARLOTTESVILLE DERMATOLOGY

Anna Magee MD • Deborah Elder MD  
Chelsi Miller NP  
600 Peter Jefferson Pkwy., Ste. 230, Charlottesville  
www.charlottesville-dermatology.com  
Physicians are Board Certified in Dermatology

Purchase one Restylane® syringe, get 2nd syringe at 1/2 price  
Purchase 50 units of Dysport (min) - receive SkinMedica®TNS Illuminating Eye Cream for 1/2 price  
Purchase SkinMedica® TNS Recovery Complex® - receive TNS Line Refine® FREE  
Purchase Package of 3 Vitalize Peels and receive TNS Recovery Complex FREE

## Laser Mondays

Laser Mondays are back by popular demand!

**LASER MONDAYS!**  
**15% off**  
LASER HAIR REMOVAL  
IPL  
FRAXEL®  
CHARLOTTESVILLE DERMATOLOGY  
Call for an appointment 984-2400  
ANNA MAGEE MD, DEBORAH ELDER MD,  
CHELSI MILLER NP  
600 Peter Jefferson Pkwy., Ste. 230  
www.charlottesville-dermatology.com  
Physicians are Board Certified in Dermatology

### IPL

A photo-rejuvenation laser process that can correct a variety of skin conditions, such as facial skin imperfections due to sun damage, signs of photo-aging, and other blemishes. After several treatments you can see a significant reduction in unwanted pigmentation.

### Fraxel

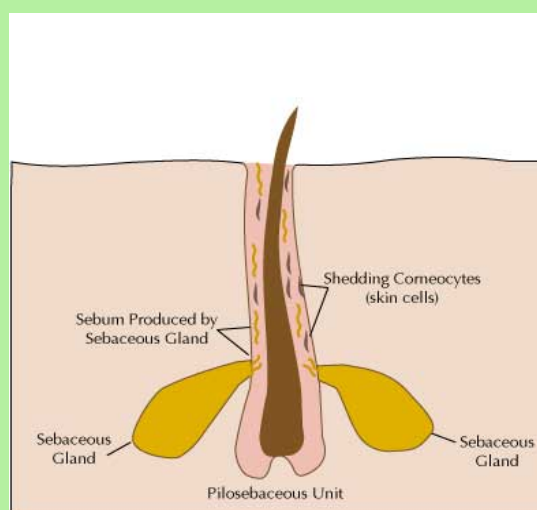
A Fraxel treatment targets thousands of microscopic areas of skin, using pinpoint laser beams that penetrate beneath the skin's surface to eliminate old, damaged skin cells. The process stimulates the body's natural healing process which replaces damaged skin with fresh, glowing skin

## Derm Notes

### The Makings of an acne bump

Acne is a disorder of the pilosebaceous unit (the oil glands and hair follicles). Sebaceous glands, (oil glands) can be found most everywhere on the body, but are largest and most concentrated on the face, chest, back and upper arms. Acne bumps occur with an increase in oil production which can be triggered by several factors including stress, hormone changes, and in some cases diet.

The treatment of acne targets different factors that cause an acne lesion such as preventing the blockage of the follicle, decreasing inflammation, controlling the growth of bacteria, and decreasing oil production. A well balanced acne management routine should target two or more of these pathways. For example, tretinoin can help to minimize the blockage of the hair follicle while topical antibiotics can reduce inflammation and minimize the growth of bacteria. Medications are chosen based on skin type and the severity and kind of acne. If you have acne, talk with your provider about a management routine that is right for you.



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## Featured Products



**TNS RECOVERY COMPLEX (Featured on Oprah)**

Suitable for all skin types.  
Growth Factors  
Improves the appearance of :  
Skin Texture  
Fine Lines  
Elasticity  
Maintain benefits of cosmetic and surgical procedures

**TNS LINE REFINE**

Smooths, tightens and fills in fine lines  
Long-term anti aging  
Light reflectors soften and conceal  
Works within 30 minutes



**TNS ILLUMINATING EYE CREAM**

Strengthens delicate skin around eye area  
Improves appearance of dark circles and fine lines

**SCULPTRA AESTHETIC - the new age of anti age**

Be subtle Be gradual Be renewed



Like us on Facebook and stay current with our promotions and product sales

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